

# AFMS Webmasters Contest 2009 Score Sheet

**Club Name:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **URL:** http://\_\_\_\_\_

<b>1.</b>	<b>Prerequisites on Home Page</b>	<u>Points</u>	<u>Deducted</u> <input checked="" type="checkbox"/>
	A. Club name	25 Points	<input type="checkbox"/>
	B. Club city and state	25 Points	<input type="checkbox"/>
<b>2.</b>	<b>Prerequisites on Home Page, Contact, About or similar page</b>		
	A. Contact information of at least an e-mail address plus a telephone number or mailing address	25 Points	<input type="checkbox"/>
<b>3.</b>	<b>Regional Federation Information</b> (Maximum points – 4)	<u>Max Points Awarded</u>	<u>Deducted</u>
	A. Affiliation mentioned	1 point	_____
	B. Regional Federation name listed	1 point	_____
	C. Regional Federation logo	1 point	_____
	D. Regional Federation link (must work)	1 point	_____
<b>4.</b>	<b>American Federation Information</b> (Maximum points – 4)		
	A. Affiliation mentioned	1 point	_____
	B. AFMS name listed	1 point	_____
	C. AFMS logo	1 point	_____
	D. AFMS link (must work)	1 point	_____
<b>5.</b>	<b>Vital Information</b> (Maximum points – 24)		
	A. Club Mission or purpose statement	3 points	_____
	B. Regular meeting(s) date, time, and location	5 points	_____
	C. Statement concerning whether visitors are welcome at meetings	3 points	_____
	D. Youth programs or youth participation	2 points	_____
	E. Webmaster contact information (including functional e-mailing capability)	2 points	_____
	F. Working e-mail to main club contact with reasonable response time	4 points	_____
	G. Show information completeness (No deductions if No Show specified on application)	5 points	_____
<b>6.</b>	<b>Membership</b> (Maximum points – 11)		
	A. Membership application	3 points	_____
	B. Membership benefits	4 points	_____
	C. Information for members (shop information, newsletters, etc)	3 points	_____
	D. Community Service (presentations, demonstrations, scouts, scholarships, donations, etc.)	1 point	_____
<b>7.</b>	<b>Functionality</b> (Maximum points – 20)		
	A. Web site menu links function properly	5 points	_____
	B. Ease of navigating Web site	4 points	_____
	C. Loading speed of Home Page	2 points	_____
	D. Links to relevant Web sites	4 points	_____
	E. Links to club Web site from other relevant Web sites	4 points	_____
	F. Relevant links from an external Web site to club Web site should not be a dead end page	1 point	_____
<b>8.</b>	<b>Completeness and quality</b> (Maximum points – 37)		
	A. Telephone numbers include area codes	2 points	_____
	B. Information on the main pages appears up-to-date	2 points	_____
	C. Use of club logo	2 points	_____
	D. Common information on pages (Club name, URL, etc.)	2 points	_____
	E. Appropriate use of links	4 points	_____
	F. No apparent copyright violations	2 points	_____
	G. Readability (including font size and contrast of the text with its background)	2 points	_____
	H. Good use of graphics (including size - overly large graphics load slowly)	2 points	_____
	I. Limited or no commercial advertising	2 points	_____
	J. Information fulfills needs of Web site visitors	2 points	_____
	K. Overall appearances and attractiveness	5 points	_____
	L. Lack of other obvious problems (specify)	5 points	_____
	M. Outstanding features (specify) <i>(Note: Default awarded points = 0)</i>	5 points	_____

**Total Prerequisite Deductions:** \_\_\_\_\_ **Total Points Awarded (100 Max):** \_\_\_\_\_ **Total Score:** \_\_\_\_\_

